



## Relax. We'll take it from here.

Enrollment made easy for your employees, your business and you.

### The Aflac Advantage

Aflac consults personally with each employee to determine which insurance policies will best help protect them and their family. Enrollment is simple and quick for everyone.

Our licensed agents can develop a product menu to help enhance your benefits portfolio and design an effective open enrollment that meets the needs of you, your employees and your business.

### Work with Aflac for:

- Enrollment process tailored to your business
- Personal one-on-one sessions with your employees
- Reduced enrollment time
- Healthcare and benefits education
- Face-to-face, paper and paperless web enrollment options available
- High participation rates\*

*\*Disclaimer: When conditions are fully favorable such as: group meetings, benefit communications and education with 1:1 enrollment.*

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For more information, visit us online at [aflac.com/business](https://aflac.com/business)



# Smart ways to make enrollment easier, for you and your employees.

## Employee Education Is Key

When it comes to selecting benefits, 90 percent of workers automatically choose the same benefits each year.\* Our benefits education materials are designed to help create awareness and inform your employees. These include:

**Print.** Brochures, payroll stuffers, postcards, posters, flyers, pop-up displays.

**Digital.** Emails, web banners, educational account-specific websites, videos, calculators.

**Plus other collateral pieces.** Employee benefit fair booth, Aflac merchandise, benefit statements.

More than  
**50%**

of all employees waste up to \$750 because of mistakes made during benefits open enrollment.\*



### Enrollment Method Options

- Agent-guided enrollment
  - Conducted via Aflac proprietary enrollment system (SNG)
  - Conducted via Web
  - Paper application
- Self-service enrollment
  - Conducted via Web
  - Paper application



### Benefit Services Options

- Benefit statements
- Benefit booklets
- Benefits education
- Dependent-beneficiary review
- Census cleanse

Our best practices illustrate a simple, four-step enrollment process.

#### Step 1

Meet with Aflac agent to discuss your benefit needs and how Aflac can support you and your employees.

#### Step 2

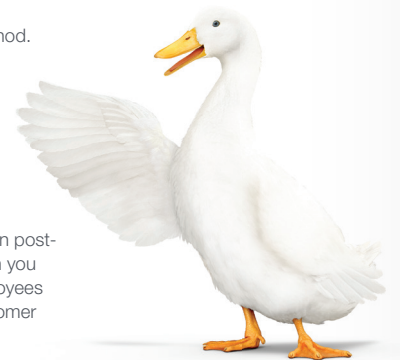
Agent educates your employees about benefits, including the additional protection Aflac insurance policies provide when the unexpected happens.

#### Step 3

Agent helps enroll interested employees using chosen enrollment method.

#### Step 4

Agent checks in post-enrollment with you and your employees to ensure customer satisfaction.



To find out how Aflac's enrollment can work for you, please visit [aflac.com/business](http://aflac.com/business)



\*Source: 2013 Aflac Open Enrollment Survey.

Coverage is underwritten by American Family Life Assurance Company of Columbus. In New York, coverage is underwritten by American Family Life Assurance Company of New York.